

STRATEGIC MARKETING & GROWTH PLAN

Identify and prioritize your goals

Know what actions and resources (people and money) to put in place to get the most benefit

Identify all of your alternatives to reach your mission critical and long term goals

Understand your target market along with how they think, why they buy, and how to turn them into loyal customers

Recognize how to package your products and/or services and sell to your market in an authentic and compelling way

Craft a strategy that will distinguish you from your competitors and allow you to compete successfully

Uncover opportunities that you are well placed to take advantage of

Streamline your marketing activities and get a return on your investment

Manage your progress with a month-to-month calendar of what to do and when

Be accountable with one-on-one coaching

Ideal if you are:

- Needing to get more leads, customers and sales
- Wanting to operate more efficiently with existing resources
- Considering a new direction to better match the vision
- Experiencing a change in your concept, industry or operating environment
- Adding new products, services, or a different audience

“In my more than 20 years of operation, I’d not worked with true professionals that are this good at what they do until I met Desiree and her team at VentureWalk. My company would not have made as great an impact without her. After Hurricane Katrina, I reached pre-storm production levels within a year versus 3-4 years like other businesses dependent on the tourism industry.”

– Tina Emenes, Tina’s Cajun Creations & New Orleans Gourmet Foods™

For more information, schedule a no-cost 20 minute Get-2-Know-You session with Desiree H. Young at www.book.venturewalk.com.